

Introduction to “Notes on Social Beauty”

The *Notes on Social Beauty* is composed of two sets of articles---several **Most Recent Articles** and several **Earlier Articles**. The **Earlier Articles** are those that were initially posted, before the **Most Recent Articles** were written.

One purpose of the *Notes on Social Beauty* is to introduce the reader to the Children’s Hospital Public Economy Model (CHPEM),¹ a social and economic model that has been practiced for decades by academic pediatricians at public children’s hospitals throughout the world.² This model is based on a set of Foundational Principles³ that includes a positive view of Human Nature,⁴⁻⁶ a preference for moral incentive (as opposed to monetary incentive),⁷ a careful understanding of the nature and role of competition,⁸ an emphasis on altruistic natural leadership,⁹⁻¹² and an appreciation of a “Most Precious Freedom.”¹³

Academic pediatricians, practicing the CHPEM, have developed a loose, informal Collaborative International Network of Creative, Independent, Public Children’s Hospitals.^{1,2} These children’s hospitals and this Collaborative Network have helped each other to successfully and altruistically advance the study and care of pediatric illnesses, to the great benefit of children and societies throughout the world.

A second purpose of the *Notes on Social Beauty* is to explain that the CHPEM could be applied to general economies of individual nations throughout the world and that a loose, informal Collaborative International Network of Creative, Independent, Self-Determined, Self-Reliant, Democratic, CHPEM-Inspired, National Public Economies could be developed,¹⁴⁻²¹ to the great benefit of Humanity and the Earth. The articles explain what a CHPEM-inspired public economy might look like, how it might feel, and how it could be implemented.

Because the CHPEM and CHPEM-inspired public economies are based on kind, peaceful foundational principles and behaviors, nations would mutually help each other, rather than seek to exploit, dominate, or harm each other.

A third purpose of the *Notes on Social Beauty* is to expose the harmful nature of the current prevailing social and economic model---global corporate capitalism.²²⁻²⁹ Corporate capitalism is based on a set of flawed foundational tenets: a negative, incomplete, and erroneous view of Human Nature; an insistence that monetary incentive is a necessary feature of a successful economy; a misunderstanding of the true meaning and role of competition; a leadership model that populates leadership positions with people who are inclined and willing to upregulate expression of the non-altruistic behavioral capacities of our Human Nature;¹⁰ and an excessive emphasis on individualism.

Corporate capitalism predictably upregulates expression of the most unhealthy and least kind behavioral capacities of our Human Nature. In contrast, the CHPEM upregulates expression of the healthiest and most kind behavioral capacities of our Human Nature.⁴⁻⁶

Global corporate capitalism has predictably spawned Mean Arrangements of Man^{28, 29} and the predictable consequences of those arrangements (exploitation of people, degradation of the Earth, social and economic chaos, polarization, hateful intolerance, widespread despair, and forever wars). In contrast, the CHPEM spawns kind social and economic arrangements that predictably create Social Beauty.³⁰

Whereas the corporate capitalist model increasingly populates positions of power with non-altruistic leaders who increasingly make poor decisions (e.g., waging destructive regime change wars) that benefit corporate entities at the expense of Humanity and the environment;¹⁰ the CHPEM populates positions of power with altruistic natural leaders who make decisions that benefit Humanity and the Earth.

A fourth purpose of the *Notes on Social Beauty* is to suggest that it is unrealistic, naïve, even Pollyannish, to think that the dangerous phenomena that are currently threatening Humanity and the Earth itself (e.g., imminent WWII and potential nuclear war) can be remedied, if corporate capitalism (even a kinder, gentler version of it) continues to be the dominant social and economic model. The Notes on Social Beauty suggest that a more realistic approach to remedying these threatening problems is to encourage application of the CHPEM (or a similar model) to general economies throughout the world.³¹ For the sake of the world's children, it is proposed that we (the public) strongly consider the option of developing CHPEM-inspired general economies and a Collaborative International Network of Creative, Self-Determined, Self-Reliant, Democratic National Public Economies.¹⁴

A fifth purpose of the *Notes on Social Beauty* is to explore why the deeply flawed and harmful corporate capitalist economic model has been able to continue its dominance throughout the past 400 years. How has it been able to hold onto its reign? What are the root causes/root explanations for its prolonged and continuing dominance? **Why has it been so difficult to supplant corporate capitalism with a kinder, healthier social and economic model?**^{32, 33} What would be the most effective way to expose the flawed nature of corporate capitalism and the need and justification for a better model?

It is the contention of the *Notes on Social Beauty* that corporate capitalism has been able to sustain its dominance because it has been able to convince Humanity that the foundational tenets upon which capitalism is based are accurate and wise, which is not true. Public acceptance of these flawed foundational tenets has been the key to corporate capitalism's

successful grip on Humanity; but these tenets also represent corporate capitalism's Achilles' heel²²---i.e., **critical analysis of its foundational tenets is where capitalism is most vulnerable.**

If public dialogue were to effectively focus on critical examination of these foundational tenets of capitalism and thoroughly expose how erroneous and harmful these tenets are (and have been for more than 400 years), then it would become more obvious that this model does not deserve any further support and is dispensable.

In short, ***Notes on Social Beauty*** suggest that corporate capitalism has been able to sustain its global dominance for two main reasons:

- Its foundational tenets (its Achilles' heel) have not been effectively challenged.
- An alternative economic model that could be attractive to and embraced by a substantial majority of Humanity has not been effectively presented.

The ***Notes on Social Beauty***, therefore, strongly encourage:

- Widespread public dialogue that effectively focuses on corporate capitalism's Achilles' heel (its flawed foundational tenets, where it is most vulnerable)?
- Widespread public dialogue that effectively focuses on an alternative social and economic model---one, like the CHPM, that would be attractive to and could be embraced by a substantial majority of Humanity?

Recommended Reading Order:

The author recommends that articles listed in the ***Notes on Social Beauty*** be read in the following order:

- Create Vast Fields of Public Activity---Excerpts from *Les Misérables*
- Nature's Garden---Model For A Healthy Human Social Ecosystem
- A Little Economic Story---To What Extent Should Corporate Capitalism be Practiced In a Children's Hospital or in a Public Economy?
- Pride in Being Public
- Other Little Economic Stories

The first two short articles listed above introduce the reader to the social philosophy of Victor Hugo. They set the optimistic tone and altruistic spirit of the rest of the articles.

The third article "A Little Economic Story" is written in the form of a play. It introduces and summarizes most of the issues discussed in the rest of the articles.

After reading the above articles, the author recommends the following articles, roughly in the reading order listed:

- Social Beauty
- The Social Beauty of Children’s Hospitals
- The Children’s Hospital Public Economy Model (CHPEM)
- Foundational Pillars of the CHPEM
- Human Nature
- Up-Regulation and Down-Regulation of Human Behavioral Capacities
- Human Nature—A Graphic Depiction (a power point presentation)
- A Most Precious Freedom
- Moral Incentive versus Monetary Incentive
- On Competition
- Narrow Labelling of People’s Social and Political Beliefs
- Mean Arrangements of Man
- Application of the CHPEM to the General Economy
- Altruistic Natural Leaders
- Key Problem: Under Corporate Capitalism, Leadership Positions are Populated With People Who Are Inclined to Express Non-Altruistic Capacities of Our Human Nature
- Capitalistic Leaders-By-Default
- Does Power Always Corrupt?
- Cost-Based-Pricing versus Price-Based-Costing
- Capitalism Transforms Human Behavior
- Public Education, Dialogue, and Informed Consent Prior to Application of the CHPEM to the General Economy
- Addressing Concerns about the CHPEM
- A Little Recognized and Most Pervasive Racism
- Which Economic Model Best Promotes Innovation and Creativity?
- Is the CHPEM a Socialist Model?
- Is the CHPEM a Centralized or Decentralized Economic Model?
- Mom and Pop Capitalism vs. Corporate Capitalism
- Small Business Opportunities within a CHPEM-Inspired Public Economy
- Agricultural Activity in a CHPEM-Inspired Public Economy
- The Achilles’ Heel of Corporate Capitalism
- Why Is This So Difficult For People To Understand?
- Common Sense
- The Dearth of Dialogue

- Which Economic Model is More Realistic?
- ...Because Humanity is Being Abused
- Problematic Aspects of Capitalism---Its Malignant Nature
- The Corporate Consortium
- Power Table X
- It Is Not Enough to Just Criticize Capitalism
- Is Faith in Human Goodness Justified?
- It's the Economic Model, Mr. Clinton
- The CHPEM and One World Government
- Parallels Between the Evolution of the COVID-19 Pandemic and Evolution of Society Under Global Corporate Capitalism

FOOTNOTES:

The Footnotes embedded in this *Introduction* refer to related articles, all of which are listed in the Table of Contents, either under **Earlier Articles** or **Most Recent Articles**.

1. The Children's Hospital Public Economy Model (CHPEM)
2. The Social Beauty of Children's Hospitals
3. The Foundational Pillars of the CHPEM
4. Human Nature
5. Up-Regulation and Down-Regulation of Human Behavioral Capacities
6. Human Nature—A Graphic Depiction (a power point presentation)
7. Moral Incentive versus Monetary Incentive
8. On Competition
9. Altruistic Natural Leaders
10. Key Problem: Under Corporate Capitalism, Leadership Positions are Populated With People Who Are Inclined to Express Non-Altruistic Capacities of Our Human Nature
11. Capitalistic Leaders-By-Default
12. Does Power Always Corrupt?
13. A Most Precious Freedom
14. Application of the CHPEM to the General Economy
15. Public Education, Dialogue, and Informed Consent Prior to Application of the CHPEM to the General Economy
16. Addressing Concerns about the CHPEM
17. Is the CHPEM a Socialist Model?
18. Is the CHPEM a Centralized or Decentralized Economic Model?
19. Mom and Pop Capitalism vs. Corporate Capitalism

20. Small Business Opportunities within a CHP-EM-Inspired Public Economy
21. Agricultural Activity in a CHP-EM-Inspired Public Economy
22. The Achilles' Heel of Corporate Capitalism
23. Problematic Aspects of Capitalism---Its Malignant Nature
24. Capitalism Transforms Human Behavior
25. A Little Economic Story: To What Extent Should Capitalism be Practiced in a Public Children's Hospital or in a Public Economy?
26. The Corporate Consortium
27. Power Table X
28. Mean Arrangements of Man
29. A Little Recognized But Most Pervasive Racism
30. Social Beauty
31. Which Economic Model is Most Realistic?
32. Why Is This So Difficult For People To Understand?
33. It is Not Enough to Just Criticize Capitalism
34. Welcome to the Social Clinic
35. What is the Social Clinic and Why Do We Need Social Clinic Sessions?
36. The Goal of the Social Clinic
37. A Social Clinic Curriculum