Sowing Seeds of Social Beauty ABSTRACT

Given the enormity of problems currently facing Humanity—e.g., multiple wars; potential WWWIII; potential nuclear war; growing economic instability; obscene income inequality; growing social unrest, resentment, polarization, extremism, and intolerance; the rise in totalitarian and fascist behaviors; the threat of hideously technocratic governance and surveillance of our private lives; the growing loss of meaning and spirit in peoples' lives; and confusion as to why these problems exist to such a worrisome degree and what can be done about them—-it is important to address the root causes of these problems and stimulate widespread respectful public dialogue about possible solutions.

Sowing Seeds of Social Beauty endeavors to stimulate, facilitate, and inform public dialogue about the root causes and potential treatment of the above-mentioned problems facing Humanity. This manuscript tells the untold story of the altruistic Children's Hospital Public Economy Model (CHPEM); compares the foundational principles and the inherent, encouraged, and practiced behaviors of the CHPEM to the foundational principles and practiced behaviors of corporate capitalism; and suggests that kind social and economic arrangements and Social Beauty generated by the CHPEM could replace the mean social and economic arrangements and Social Atrocities that have predictably been generated by corporate capitalism. The CHPEM could replace the corporate capitalist model not only in healthcare but also, potentially, in the general economies of nations. If the CHPEM were to be fully understood and embraced by citizens in nations throughout the world, it could markedly reduce the likelihood of wars and could create greater Social Beauty for all of Humanity and the Earth itself to enjoy.

Key features of this manuscript:

- It provides a detailed explanation of the successful, decades-long practice of the altruistic CHPEM by pediatricians in public children's hospitals throughout the world, and how that model has recently been compromised by corporate capitalism.
- It explains the "Mean Arrangements of Man" that have predictably been created by the corporate capitalist model, and why the corporate capitalist model has been able to prevail over Humanity for more than 400 years.
- It explains how the CHPEM could be applied not only to all aspects of healthcare but also to the general economies of nations.
- It explains what a CHPEM-inspired public economy would look like, if the CHPEM were applied to the general economy.

- It explains the "Achilles' heel" of corporate capitalism---namely, that <u>corporate</u> <u>capitalism is based on a set of highly flawed foundational tenets</u>: a negative, incomplete, incorrect, and abusive view of Human Nature; a misguided insistence on the necessity of monetary incentive; a misunderstanding of the true meaning and role of competition; a leadership model that populates leadership positions with people who are inclined and willing to upregulate expression of the non-altruistic behavioral capacities of our Human Nature, rather than the altruistic capacities of our Human Nature; and a strong emphasis on individualism at the expense of one of our "most precious freedoms."
- It encourages widespread public dialogue that focuses on corporate capitalism's Achilles' heel (its flawed foundational tenets, where it is most vulnerable) and emphasizes the strength, clarity, and Social Beauty of the CHPEM.
- It explains how the public could democratically decide whether to gently transition the healthcare economy and the general economy towards a CHPEM-inspired public economy and away from a corporate capitalist economy.
- It points out that it is totally unrealistic, even pollyannish, to think that the current unhealthy global state of affairs can be successfully treated if the prevailing economic model continues to prevail. Humanity needs and deserves a new social and economic model.
- It warns that narrow labelling of people's social and political beliefs leads to polarization, intolerance, and lack of dialogue; it points out that excellent pediatricians are conservative, liberal, radical, progressive, and revolutionary--- all at the same time.

Bottom Line:

Sowing Seeds of Social Beauty explains how and why the currently prevailing economic model spawns Mean Arrangements of Man and Social Atrocity, and explains how and why an alternative economic model (the CHPEM) spawns Kind Social Arrangements and Social Beauty.

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