

## **Sowing Seeds of Social Beauty**

### **Extended Summary**

**Enormous problems are currently facing Humanity.** Huge numbers of people are suffering from material poverty and/or impoverished souls. Economic instability and economic warfare threaten to cause global economic collapse and a World War III, potentially with nuclear holocaust. The specter of heartless, hideously technocratic, and increasingly totalitarian global governance has become a growing concern. **It is important to address the root cause of these social problems and stimulate widespread respectful public dialogue about potential solutions.**

Pediatricians have valuable experience and insights regarding the root cause and potential treatment of these enormous problems:

For decades, in public children's hospitals throughout the world, pediatricians have personally, collaboratively, and successfully practiced an economic model (the Children's Hospital Public Economy Model, or CHPEM) that: 1) is foundationally based on sound social understandings about human nature, moral incentive, competition, and altruistic leadership; 2) generates and protects Kind Social Arrangements; 3) creates remarkable Social Beauty; and 4) has resulted in excellent health outcomes.

Pediatricians have also experienced how the Social Beauty of children's hospitals has been severely diminished when practices and beliefs of corporate capitalism have been injected into the workings and culture of children's hospitals. The "corporatization" of children's hospitals has also threatened the quality of healthcare received by children.

In contrast to the CHPEM, the corporate capitalist economic model is based on a highly flawed and inadequately challenged set of foundational social understandings regarding Human Nature, incentive, competition, and leadership. The corporate capitalist economic model predictably generates Mean Arrangements of Man and Social Atrocity, rather than Kind Social Arrangements and Social Beauty.

In this pediatrician's opinion, the major root cause of the social disease that is currently afflicting children and all of Humanity is the prevailing economic model, global corporate capitalism; and a remedy that deserves serious consideration by the public in nations around the world is the option to gently, thoughtfully, and democratically transition national economies, individually and collectively, from the corporate capitalist economic model to the CHPEM. Widespread application of the CHPEM to the general economies of nations could markedly improve the health of the social milieu in which humans live and could markedly

reduce forever wars, obscene income disparity, intolerant polarization, loneliness, despair, and the current march towards hideously technocratic totalitarianism.

It is also this pediatrician's opinion that it is totally unrealistic, even Pollyannaish, to think that the current unhealthy global state of affairs can be successfully treated if the prevailing economic model continues to prevail. Humanity needs and deserves a new social and economic model.

***Sowing Seeds of Social Beauty*** endeavors to stimulate, inform, and facilitate healthy public dialogue about the root causes and potential treatment of the enormous problems facing Humanity. This manuscript introduces and explains the altruistic **Children's Hospital Public Economy Model (CHPEM)**; compares the foundational principles and the inherent, encouraged, and practiced behaviors of the CHPEM to the foundational principles and practiced behaviors of corporate capitalism; and suggests that kind social and economic arrangements generated by the CHPEM could replace the mean social and economic arrangements that have been predictably generated by corporate capitalism. The CHPEM could replace the corporate capitalist model not only throughout healthcare but also, potentially, in the general economies of nations. If the CHPEM were to be fully understood and embraced by citizens in nations throughout the world, it could markedly reduce the likelihood of further wars and could bring greater Social Beauty for all of Humanity and the Earth itself to enjoy.

***Sowing Seeds of Social Beauty*** suggests that the most effective way to bring about a transition from the corporate capitalist model to the CHPEM is to focus public attention and education on the set of highly flawed social understandings upon which corporate capitalism is based and depends. This set of highly flawed social understandings represents corporate capitalism's Achilles' heel. When that set of understandings is compared to the set of social understandings upon which the CHPEM is based, the public will see why the corporate capitalist economic model has predictably led to Mean Arrangements of Man and Social Atrocity, and they will see why the CHPEM has led to Kind Social Arrangements and Social Beauty. They will see why the capitalist model is inappropriate for Humanity and no longer deserves their support.

Humanity needs and deserves a new vision, a new model for organizing citizens and societies (within nations and among nations), a kinder and more responsible economic model, a different way of thinking, even new words to express a better approach to life on this planet---words and phrases like **Social Beauty, Social Clinic, Social Clinician, Public Activity, Public Economy, Economic Altruism, and Selfless Freedom**---gentle phrases that most people, tellingly, have never heard of.

In short, ***Sowing Seeds of Social Beauty*** encourages citizens of the world to choose an economic model that generates Kind Social Arrangements and Social Beauty rather than an

economic model that predictably and repeatedly generates Mean Arrangements of Man and Social Atrocity.

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