

Sowing Seeds of Social Beauty

Five Paragraph Summary

Global Corporate Capitalism is fundamentally based on a negative, highly flawed set of social understandings---particularly regarding Human Nature, but also regarding motivation, leadership, competition, and nurturing of the human soul. The Children's Hospital Public Economy Model (CHPEM), which has been practiced with great success for decades in children's hospitals throughout the world, is based on a positive, much more accurate set of social understandings.

Because of its flawed social understandings, global corporate capitalism predictably creates Mean Arrangements of Man and Social Atrocity. Because of its more accurate social understandings, the CHPEM creates Kind Social Arrangements and Social Beauty.

Capitalism's highly flawed set of social understandings is the source of its immense power but also represents its Achilles' heel. Humanity can free itself from capitalism's abusive grip by focusing on capitalism's Achilles' heel—i.e., by effectively addressing the inadequately challenged set of social (mis)understandings upon which capitalism is based.

Sowing Seeds of Social Beauty endeavors to stimulate, facilitate, and inform widespread public dialogue about the fundamental differences between global corporate capitalism and the CHPEM and the option of gently transitioning from the former economic model to the latter. It asks: Do we want to accept and continue an economic model that creates Mean Arrangements of Man and Social Atrocity or do we want a model that creates Kind Social Arrangements and Social Beauty?

Sowing Seeds of Social Beauty further contends that it is naïve and totally unrealistic, even Pollyannish, to believe the enormous problems currently facing Humanity (forever wars, oppression, economic instability, gross income inequality, increasing polarization and intolerance, and an accelerating march towards totalitarianism, fascism, and hideous technocracy) can be solved if we, the Public, continue to accept corporate capitalism and ignore consideration of alternative economic models, such as the CHPEM.