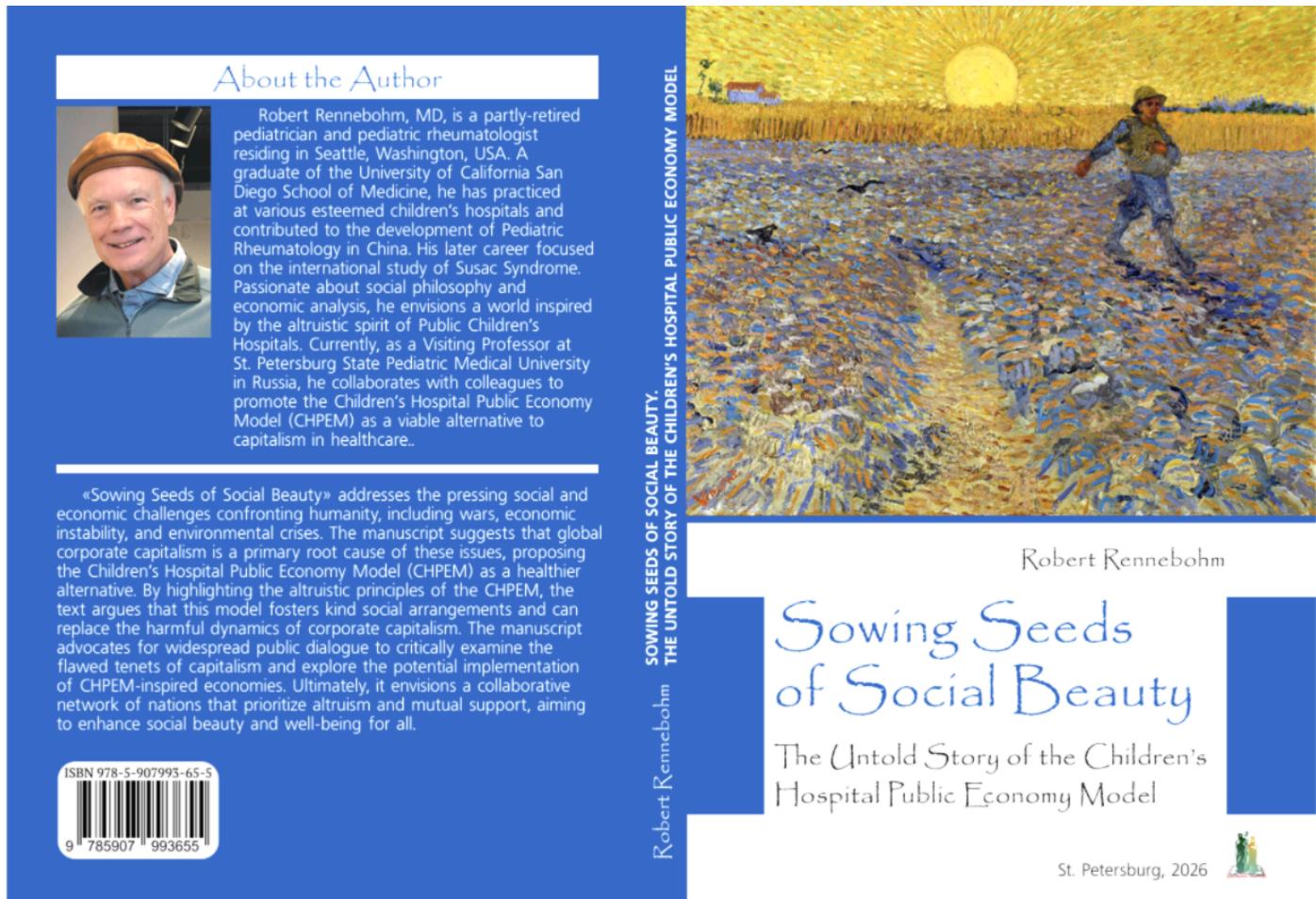


Sowing Seeds of Social Beauty—About the Book

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Above are the book cover (on the right) and associated information (on the left) of an e-book that the publication arm of Saint Petersburg State Pediatric Medical University (SPSPMU) has published. ***Sowing Seeds of Social Beauty: The Untold Story of the Children's Hospital Public Economy Model (CHPEM)*** has been accepted as a peer-reviewed contribution to the Russian Science e-Library. The book will soon be posted in full on the official SPSPMU website, where it will be accessible to the general public for free.

The original full text of the book is posted on this website: (www.notesfromthesocialclinic.org), where it can be accessed for free. Several brief summaries of the book are also posted on this website.

The primary purpose of the book and the website is to stimulate and facilitate much needed dialogue about the social understandings upon which the current prevailing economic model (corporate capitalism) is based, compared to the social understandings upon which the CHPEM is based. The book contends that, at least in Healthcare, the CHPEM is far more appropriate than the capitalist model. The book also suggests that the CHPEM could be applied to many other sectors of the general economy besides Healthcare, as an alternative to corporate capitalism.

For an explanation of why ***Sowing Seeds of Social Beauty*** has been published in Russia, please see the article entitled: ***Sowing Seeds of Social Beauty—About Its Publication***, which is posted on this website: www.notesfromthesocialclinic.org

Note: The image that appears on the cover of the book and on the home page of this website is Van Gogh's ***The Sower*** (1888).